



# India Week Hamburg

20<sup>th</sup> – 26<sup>th</sup> November 2023

# India Week Hamburg

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## Explore India in Hamburg

India Week Hamburg is back with its 10<sup>th</sup> edition to celebrate India's diversity and highlight the enormous potential of Asia's third largest economy. India Week Hamburg is an initiative by the Free and Hanseatic City of Hamburg.

It offers a platform to organizations and individuals in the metropolitan region of Hamburg whose engagement with India contributes to the long-standing, friendly relations between Hamburg and India and fills this partnership with life. Hamburg is connected to India in many ways – through cultural, scientific and economic exchange. Economic relations with India are of central importance to Hamburg as a European trade hub. Likewise, Hamburg is a gateway to the European continent to Indian goods – this connectedness is clearly reflected in the programme of the India Week Hamburg 2023.

**Seize the opportunity – become part of India Week Hamburg 2023!**

INDIA WEEK HAMBURG

# Partnership Opportunities



**GOLD**

EUR 7500/-  
INR 6,45,000/-



**SILVER**

EUR 5000/-  
INR 4,30,000/-



**BRONZE**

EUR 2500/-  
INR 2,15,000/-

*Taxes applicable as per government regulations*

# Your Benefits - Partnership

## Particulars



**GOLD**



**SILVER**



**BRONZE**

1.	Logo presence on branding	<ul style="list-style-type: none"> <li>Logo presence on common branding alphabetically and as per category</li> </ul>	✓	✓	✓
2.	Logo presence on website	<ul style="list-style-type: none"> <li>Logo presence on IWH Website</li> <li>Logo presence on IWH Website with link to company website *for one month- October- November</li> </ul>	✓	✓	✓ Only on IWH Website (no company website link)
3.	Social Media (Facebook and Instagram)	<ul style="list-style-type: none"> <li>Welcome on-board posts</li> <li>1 post event- Vote of thanks post (FB , Instagram &amp; LinkedIn of IWH &amp; Hamburg Representation Mumbai)</li> </ul>	✓ <u>3 posts</u> <ul style="list-style-type: none"> <li>2 exclusive pre-event post (1 individual; 1 common post)</li> <li>1 exclusive post –event post.               <ul style="list-style-type: none"> <li>1 Post event common post for all partners on board</li> </ul> </li> </ul>	✓ <u>2 posts</u> <ul style="list-style-type: none"> <li>1 common pre-event post exclusively for Silver partners only</li> <li>1 common post -event posts exclusively for Silver partners only</li> <li>1 Post event common post for all partners on board</li> </ul>	✓ <u>2 post</u> 1 common post <ul style="list-style-type: none"> <li>1 Post event common post for all partners on board</li> </ul>
4.	Logo presence in publications Logo presence alphabetically and as per category	<ul style="list-style-type: none"> <li>Logo presence on the IWH Programme Brochure and flyer</li> <li>Logo presence on Hamburg Representation Website Event and IGCC Event page.</li> <li>Mention in post event IWH article in Indo-German Economy Magazine by Indo-German Chamber of Commerce</li> <li>Mention in post event report article – HRM + IWH website</li> </ul>	✓	✓	✓

# Your Benefits - Online

## Particulars


**GOLD**

**SILVER**

**BRONZE**

5.	IWH Invitations	<ul style="list-style-type: none"> <li>Additional IWH Invitations for 1 flagship event</li> </ul>	✓ 3 IWH invitations	✓ 2 IWH Invitations	✓ 1 IWH Invitation
6.	Space for company standee	<ul style="list-style-type: none"> <li>Standee with company information in a prominent location provided by partner company.</li> <li>*Printed standee banner to be provided by the company</li> <li>*Location to be confirmed by IWH Team</li> </ul>	✓ 2	✓ 1	
7.	Logo presence in advertisements	<ul style="list-style-type: none"> <li>Logo presence in advertisements in public transport</li> </ul>	✓		
		<ul style="list-style-type: none"> <li>Single page advertisement in the digital program brochure</li> </ul>	Full page	Half page	
8.	Speaker Slot	<ul style="list-style-type: none"> <li>Speaker slot at one of the business events of the organizers</li> <li>* Time allotted for speaking- 15 mins + 5 mins for discussion at one of the organizer's economic events.</li> </ul>	✓		

# Your Benefits - Online

## Particulars



**GOLD**



**SILVER**



**BRONZE**

9.	Corporate film	<ul style="list-style-type: none"> <li>Your corporate video film (approx. 2 mins) can be played in loop at the venue along with other Gold sponsors at one business event. (pre – event and during breaks)</li> <li>Possibility to present gifts to guests (pre- approved only)</li> </ul>	✓		
10.	Behind the registration desk	<ul style="list-style-type: none"> <li>Logo presence behind registration desk</li> <li>*Location and events to be confirmed by IWH Team</li> </ul>	✓		
11.	Stall/ Sponsor booth	<ul style="list-style-type: none"> <li>5m2 space for roll-up, table for presenting flyers, brochures etc</li> <li>*Location to be confirmed by IWH Team</li> </ul>	✓		
12.	Logo presence on TV	<ul style="list-style-type: none"> <li>Only Logo on common slide to be displayed in loop with the corporate films.</li> <li>* Only at select Business events</li> </ul>	✓	✓	

INDIA WEEK HAMBURG

# A glimpse from the past



# Get in touch with us!

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**Julie Ann- Tai Shiraishi**

[julie-ann.shiraishi@sk.hamburg.de](mailto:julie-ann.shiraishi@sk.hamburg.de)



**Sameeha Sule**

[sameeha.sule@hamburgmumbai.com](mailto:sameeha.sule@hamburgmumbai.com)

**Hamburg Representation Mumbai  
Indo-German Chamber of Commerce**

Maker Tower 'E', 1st Floor,

Cuffe Parade, Mumbai - 400005

Tel: +91-22-66652 154